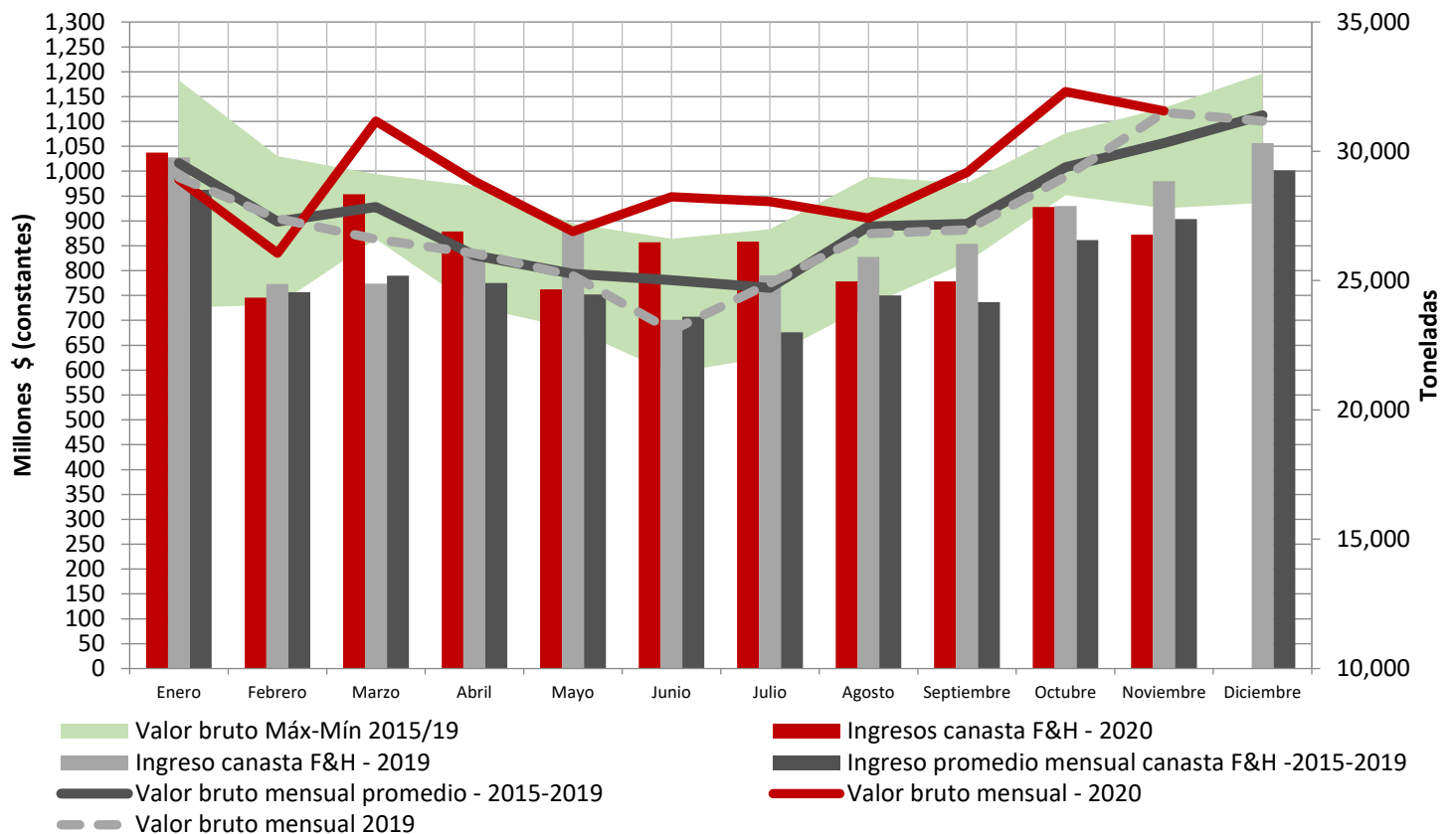




Noviembre de 2020

El presente informe analiza la realidad de los 30 principales productos hortifrutícolas que se comercializan en el Mercado Modelo y que explican más del 95% del total. Se evalúa el comportamiento de los ingresos, sus precios corregidos por IPC y el valor bruto comercializado a nivel mayorista. Esta variable se calcula en base al ingreso mensual de cada una de estas 30 frutas y hortalizas, por su precio promedio mensual. El objetivo es mostrar el monto bruto generado, producto de las transacciones de frutas y hortalizas frescas en el Mercado Modelo.



Valor bruto comercializado para los treinta productos de la canasta en comparación con el promedio 2015-2019 (pesos constantes)

		Ene	Feb	Mar	Abr	May	Jun	Jul	Ago	Set	Oct	Nov	Total período
Papa	2020	142.048.574	122.018.371	183.262.331	196.790.722	175.074.907	169.913.463	154.774.474	138.115.148	139.202.706	164.700.878	155.977.244	1.741.878.817
	Promedio	138.235.519	128.322.390	155.637.264	149.489.403	146.816.151	142.162.253	128.155.637	128.037.511	125.046.895	133.511.150	141.027.711	1.741.878.817
	diferencia	3%	-5%	18%	32%	19%	20%	21%	8%	11%	23%	11%	0%
Tomate	2020	68.890.837	56.670.147	55.582.612	49.828.794	53.423.549	56.723.914	58.090.247	45.974.671	87.572.672	121.842.836	58.768.236	1.741.878.817
	Promedio	72.523.089	77.665.356	85.865.661	77.341.182	61.756.669	60.861.515	53.090.535	89.085.162	86.567.690	117.511.594	84.740.058	1.741.878.817
	diferencia	-5%	-27%	-35%	-36%	-13%	-7%	9%	-48%	1%	4%	-31%	0%
Cebolla	2020	32.758.969	27.048.184	36.845.623	45.970.347	45.351.741	116.799.896	55.206.016	84.135.356	66.175.509	62.774.283	66.638.903	1.741.878.817
	Promedio	24.500.299	22.552.715	25.989.010	28.406.070	33.093.402	32.330.923	38.808.857	43.544.648	41.946.623	49.743.385	58.249.002	1.741.878.817
	diferencia	34%	20%	42%	62%	37%	261%	42%	93%	58%	26%	14%	0%
Zanahoria	2020	31.071.263	25.682.492	41.443.796	57.036.354	35.650.955	25.954.771	23.248.600	20.447.433	16.810.738	22.400.745	17.861.077	317.608.225
	Promedio	19.997.307	20.297.400	31.573.393	35.486.597	36.697.445	33.433.823	26.770.066	28.542.133	28.675.074	28.714.626	24.276.380	314.464.244
	diferencia	55%	27%	31%	61%	-3%	-22%	-13%	-28%	-41%	-22%	-26%	1%
Boniato	2020	29.653.824	17.790.952	29.007.674	34.492.610	39.384.437	54.042.358	64.846.268	40.282.979	54.201.479	55.110.200	57.240.748	476.053.530
	Promedio	36.805.254	24.782.328	26.686.584	25.805.547	28.057.787	28.765.779	31.730.004	34.404.694	33.459.907	33.158.896	29.423.915	333.080.694
	diferencia	-19%	-28%	9%	34%	40%	88%	104%	17%	62%	66%	95%	43%
Morrón Rojo	2020	26.908.933	22.095.171	36.168.760	29.927.086	40.198.756	51.405.907	48.888.484	40.747.755	47.857.544	64.871.830	69.067.965	478.138.191
	Promedio	30.428.314	26.900.502	27.540.296	29.912.311	37.153.387	39.744.100	45.305.262	52.479.130	48.117.114	52.694.656	45.759.523	436.034.595
	diferencia	-12%	-18%	31%	0%	8%	29%	8%	-22%	-1%	23%	51%	10%
Morrón Verde	2020	10.935.841	7.444.621	9.869.973	13.263.579	16.979.485	17.802.036	18.615.328	23.314.264	26.879.389	32.366.323	14.806.744	192.277.584
	Promedio	12.982.558	10.096.276	11.085.506	12.777.286	15.019.507	18.654.755	21.457.952	24.555.375	24.737.833	22.926.626	15.912.587	190.206.262
	diferencia	-16%	-26%	-11%	4%	13%	-5%	-13%	-5%	9%	41%	-7%	1%
Zapallito	2020	8.929.487	7.930.798	9.848.986	9.880.796	12.051.119	12.409.313	10.719.561	21.909.784	17.917.239	26.424.625	17.351.348	155.373.056
	Promedio	10.779.053	13.840.913	16.266.479	15.884.557	23.576.599	25.464.981	25.032.582	29.188.252	25.602.144	25.827.773	20.753.642	232.216.977
	diferencia	-17%	-43%	-39%	-38%	-49%	-51%	-57%	-25%	-30%	2%	-16%	-33%
Zapallo Kabutiá	2020	7.759.562	5.910.173	10.866.039	12.101.322	10.201.614	10.346.087	12.285.542	12.456.360	13.351.017	12.145.159	8.784.602	116.207.476
	Promedio	13.160.604	7.669.130	6.309.997	7.489.934	8.110.061	8.815.451	10.327.480	11.611.676	14.075.924	15.034.722	16.075.955	118.680.935
	diferencia	-41%	-23%	72%	62%	26%	17%	19%	7%	-5%	-19%	-45%	-2%
Lechuga	2020	26.034.066	30.055.041	26.445.556	18.437.017	9.426.728	9.074.158	12.486.944	16.732.563	11.115.986	11.761.765	12.663.682	184.233.505
	Promedio	27.108.500	30.359.537	28.380.371	17.769.171	18.238.679	16.702.708	17.424.754	18.498.226	16.316.164	16.456.867	16.766.541	224.021.518
	diferencia	-4%	-1%	-7%	4%	-48%	-46%	-28%	-10%	-32%	-29%	-24%	-18%

Valor bruto comercializado para los treinta productos de la canasta en comparación con el promedio 2015-2019 (pesos constantes)

		Ene	Feb	Mar	Abr	May	Jun	Jul	Ago	Set	Oct	Nov	Total período
Acelga	2020	6.704.331	6.381.456	7.037.166	6.918.624	8.137.780	5.207.489	5.290.385	6.140.472	4.476.746	4.861.691	4.550.154	65.706.294
	Promedio	8.978.191	11.685.055	12.543.057	9.199.852	10.030.530	10.065.267	9.367.761	9.528.963	9.088.109	9.474.411	7.710.839	107.672.035
	diferencia	-25%	-45%	-44%	-25%	-19%	-48%	-44%	-36%	-51%	-49%	-41%	-39%
Calabacín	2020	13.863.554	8.508.501	8.188.123	12.937.259	12.340.595	11.399.728	13.552.478	14.005.470	13.265.367	14.817.352	15.652.119	138.530.545
	Promedio	9.063.545	6.505.143	6.026.447	5.677.242	6.102.718	6.721.261	8.301.175	10.536.582	13.116.196	17.769.721	18.764.451	108.584.480
	diferencia	53%	31%	36%	128%	102%	70%	63%	33%	1%	-17%	-17%	28%
Choclo	2020	6.390.139	5.943.468	6.324.891	8.254.679	12.584.383	19.496.109	22.429.073	15.396.742	12.571.205	10.983.534	1.565.038	121.939.261
	Promedio	7.884.344	6.733.941	9.893.612	9.809.796	11.709.597	16.616.513	13.397.487	9.350.460	10.139.445	8.871.138	4.221.207	108.627.540
	diferencia	-19%	-12%	-36%	-16%	7%	17%	67%	65%	24%	24%	-63%	12%
Remolacha	2020	4.469.167	3.944.547	5.640.307	4.906.665	3.668.108	3.575.049	3.439.451	4.181.029	3.024.382	2.941.223	2.563.592	42.353.520
	Promedio	4.585.143	5.357.167	6.363.785	4.780.709	4.239.286	3.780.166	4.118.801	4.970.742	4.973.463	6.309.582	5.030.193	54.509.038
	diferencia	-3%	-26%	-11%	3%	-13%	-5%	-16%	-16%	-39%	-53%	-49%	-22%
Espinaca	2020	5.935.579	5.425.838	7.154.647	9.615.122	7.376.002	6.451.203	7.815.314	7.764.084	5.979.243	6.204.550	7.347.748	77.069.331
	Promedio	4.235.853	4.687.217	5.588.629	6.673.813	6.458.479	8.171.127	7.233.592	7.894.382	7.351.074	7.782.252	7.441.929	73.518.348
	diferencia	40%	16%	28%	44%	14%	-21%	8%	-2%	-19%	-20%	-1%	5%
Berenjena	2020	4.540.484	5.677.814	4.684.364	5.809.324	5.857.767	8.338.185	6.552.183	7.671.815	7.790.295	7.610.108	5.832.450	70.364.789
	Promedio	5.131.423	4.908.625	4.836.366	4.396.247	4.926.720	8.030.688	8.027.154	10.876.986	9.223.421	9.947.434	6.859.494	77.164.560
	diferencia	-12%	16%	-3%	32%	19%	4%	-18%	-29%	-16%	-23%	-15%	-9%
Pepino	2020	4.169.084	3.197.136	2.279.133	1.891.867	1.524.673	1.940.207	1.288.226	1.786.796	2.254.767	2.539.989	4.271.946	27.143.823
	Promedio	5.309.340	4.167.594	4.968.843	2.441.842	2.677.863	2.686.050	3.200.553	4.314.785	3.475.712	4.462.087	4.559.670	42.264.339
	diferencia	-21%	-23%	-54%	-23%	-43%	-28%	-60%	-59%	-35%	-43%	-6%	-36%
Repollo	2020	3.667.292	3.196.664	4.836.657	4.248.094	4.157.998	3.907.750	3.342.135	3.772.715	2.666.607	3.324.299	2.759.974	39.880.185
	Promedio	2.668.481	2.937.561	4.298.983	3.749.821	3.417.964	2.803.016	2.667.919	3.039.421	3.155.143	3.261.429	3.400.898	35.400.638
	diferencia	37%	9%	13%	13%	22%	39%	25%	24%	-15%	2%	-19%	13%
Banana	2020	163.555.771	146.680.526	195.791.725	161.905.075	122.754.889	119.730.789	149.634.926	112.153.576	154.221.733	169.560.060	195.042.130	1.691.031.200
	Promedio	144.930.913	132.251.333	143.211.996	144.893.558	106.031.867	114.464.508	100.697.743	131.708.681	124.945.470	141.255.421	171.828.024	1.456.219.516
	diferencia	13%	11%	37%	12%	16%	5%	49%	-15%	23%	20%	14%	16%
Manzana	2020	76.794.020	66.669.039	76.352.451	79.191.580	78.348.443	83.655.531	97.126.106	90.185.949	100.458.271	112.244.476	107.095.489	968.121.355
	Promedio	96.552.058	69.811.984	72.224.085	73.713.458	70.783.166	63.402.324	64.724.495	81.448.876	82.189.747	100.562.038	109.857.830	885.270.063
	diferencia	-20%	-5%	6%	7%	11%	32%	50%	11%	22%	12%	-3%	9%

Valor bruto comercializado para los treinta productos de la canasta en comparación con el promedio 2015-2019 (pesos constantes)

		Ene	Feb	Mar	Abr	May	Jun	Jul	Ago	Set	Oct	Nov	Total período
Naranja	2020	34.752.095	37.414.370	87.164.092	43.898.945	38.015.964	29.383.907	30.173.324	23.553.224	39.784.489	46.341.308	57.638.405	468.120.125
	Promedio	58.438.281	53.153.202	51.496.377	41.260.019	33.885.189	27.842.362	25.135.819	31.420.105	36.367.779	37.589.255	46.288.657	442.877.044
	diferencia	-41%	-30%	69%	6%	12%	6%	20%	-25%	9%	23%	25%	6%
Mandarina	2020	15.531.106	4.562.360	29.017.024	49.997.237	59.895.092	62.234.880	63.741.055	73.890.078	73.736.120	92.167.346	64.011.431	588.783.729
	Promedio	9.464.704	8.355.990	29.158.346	29.723.793	49.047.784	47.924.828	58.541.633	57.367.210	60.291.879	54.317.342	40.588.069	444.781.579
	diferencia	64%	-45%	0%	68%	22%	30%	9%	29%	22%	70%	58%	32%
Sandía	2020	20.239.552	10.036.288	3.603.340	-	-	-	902.508	1.495.721	2.646.755	6.066.945	11.859.449	56.850.558
	Promedio	33.041.110	19.712.991	1.044.721	-	-	-	44.856	499.596	495.038	5.122.684	3.490.314	63.451.310
	diferencia	-39%	-49%	245%	-	-	-	1912%	199%	435%	18%	240%	-10%
Durazno	2020	67.752.393	53.643.368	35.782.650	2.321.996	-	-	2.083.744	1.728.051	561.708	6.841.848	40.687.407	211.403.166
	Promedio	77.364.007	66.160.759	35.012.975	2.035.759	-	5.869.586	2.645.652	419.399	717.539	11.037.313	39.928.430	241.191.420
	diferencia	-12%	-19%	2%	14%	-	-100%	-21%	312%	-22%	-38%	2%	-12%
Pera	2020	4.732.787	25.505.950	59.956.887	39.420.770	28.612.712	28.474.555	24.146.703	41.383.091	32.098.552	24.122.460	21.740.013	330.194.480
	Promedio	13.031.118	25.061.566	33.509.838	33.931.951	32.485.715	20.992.346	20.452.063	18.374.688	15.825.488	18.766.799	15.006.820	247.438.392
	diferencia	-64%	2%	79%	16%	-12%	36%	18%	125%	103%	29%	45%	33%
Limón	2020	39.803.991	25.760.318	57.818.047	31.673.757	12.621.155	8.340.625	7.289.338	6.482.682	5.591.799	8.272.776	19.747.057	223.401.547
	Promedio	35.996.355	36.543.694	33.387.171	17.095.702	9.916.129	6.154.397	4.814.351	4.834.477	5.920.719	8.966.140	14.521.859	178.150.995
	diferencia	11%	-30%	73%	85%	27%	36%	51%	34%	-6%	-8%	36%	25%
Melón	2020	34.571.613	23.385.173	8.758.721	1.950.200	260.051	1.114.460	750.604	1.441.160	3.205.846	2.898.582	12.969.427	91.305.839
	Promedio	47.277.639	31.458.676	13.813.218	3.019.748	4.388.969	1.754.969	1.384.218	1.172.285	10.290.723	1.992.320	18.008.329	134.561.095
	diferencia	-27%	-26%	-37%	-35%	-94%	-36%	-46%	23%	-69%	45%	-28%	-32%
Frujilla	2020	28.700.886	16.939.606	12.243.179	7.918.772	13.172.026	20.808.277	21.297.583	32.578.670	36.329.005	53.768.943	52.239.064	295.996.011
	Promedio	25.073.931	16.052.052	12.940.730	9.620.152	10.369.269	16.591.789	18.770.478	24.316.114	33.202.369	49.097.957	54.602.526	270.637.367
	diferencia	14%	6%	-5%	-18%	27%	25%	13%	34%	9%	10%	-4%	9%
Uva	2020	30.274.874	45.693.533	31.425.520	24.322.442	9.130.421	2.149.630	2.221.648	62.587	3.822.487	-	2.212.426	151.315.568
	Promedio	23.761.629	21.379.449	25.121.058	15.205.062	6.300.329	1.917.933	2.039.614	2.558.762	4.905.500	4.092.212	5.601.353	112.882.900
	diferencia	27%	114%	25%	60%	45%	12%	9%	-98%	-22%	-100%	-61%	34%
Kiwi	2020	31.244.938	13.972.471	17.285.779	14.841.919	22.667.618	7.762.701	16.433.042	15.876.111	12.060.389	9.961.197	12.398.184	174.504.348
	Promedio	16.875.694	9.392.010	7.223.389	13.047.394	12.437.341	8.304.714	11.711.362	14.703.001	13.593.378	11.602.663	26.158.347	145.049.294
	diferencia	85%	49%	139%	14%	82%	-7%	40%	8%	-11%	-14%	-53%	20%

	Ene	Feb	Mar	Abr	May	Jun	Jul	Ago	Set	Oct	Nov	Total período	
total canasta	2020	982.685.013	835.184.378	1.100.686.055	979.752.954	878.868.969	948.442.979	938.671.285	905.666.337	997.630.046	1.159.927.333	1.121.344.051	10.848.859.400
	Promedio	1.016.184.256	898.802.558	927.998.188	830.637.981	793.728.606	781.030.134	765.379.855	889.282.323	893.813.562	1.007.860.492	1.056.854.552	9.861.572.504
	diferencia	-3%	-7%	19%	18%	11%	21%	23%	2%	12%	15%	6%	10%



• OBSERVATORIO GRANJERO •